Housing Market Bulletin

AIB Treasury Economic Research Unit



December 2020

Housing market showing impressive resilience

Despite a very severe recession hitting the Irish economy in 2020, the residential property market has held up remarkably well this year. The signs are that the impact of the Covid crisis on the market has not been as severe as had been envisaged back in the early months of the pandemic. This is evident across a number of price, demand, supply and lending metrics.

The most recent CSO figures on residential property prices show a 0.5% monthly increase in October. This was the fifth consecutive month of price rises. However, in year-on-year terms, prices were 0.4% lower in October. The geographic breakdown shows that prices in the capital declined by 1.2% y/y in October, while non-Dublin prices were 0.4% higher. It should be noted that CSO figures are a lagging measure as they are compiled from sales that were agreed a number of months earlier. Daft.ie data, which are based on asking prices, are more indicative of current market conditions. They show that prices recovered over the summer after declining during the first lockdown period and suggest that prices are now above their levels of a year ago.

Overall, assessing the various price indicators, prices have performed much better than was anticipated earlier in the year. One reason behind this is that demand has been bolstered by improvements in the Help-to-Buy scheme and possibly changes brought about by Covid, such as remote working. At the same time, new supply this year is below 2019 levels, meaning the housing shortfall has widened.

The crisis has had a more significant impact on the rental sector. This is likely due to the fact that the majority of job losses have been concentred in the part-time cohort of the labour market. The CSO private rents index shows that rents were 3.2% lower in year-on-year terms in November. Meanwhile, the latest mortgage approvals data indicate renewed strength in the homebuyer segment of the market. The October figures show that the month was the busiest on record (series started in 2011), with total approvals up by 15% y/y. There was an even stronger performance from the First Time Buyer segment, with approvals rising by 31%y/y.



On the supply side, CSO new dwelling completions data show a fall of 9% in Q3 on a year-on-year basis. The year-to-date total is also down by around 9%. However, given that the construction sector was shut down for much of the first half of the year, these falls are relatively modest and less than was originally envisaged. Indeed, the 12-month cumulative total for new completions was running at close to 20,000 units to Q3. This suggests that the full year total could be above 19,000 units. While this would still represent a fall compared to the 21,000 units of new supply last year, it is still better than the projections of 15,000-18,000 new units made in the first half of the year at the height of the crisis.

In terms of leading supply indicators, the activity metrics offer mixed signals. Housing starts, measured by commencement notices, were 30% lower in the year to October, with the 12 month aggregate total falling below 21,000 units. Commencement totalled 26,000 units in 2019. Meanwhile, the housing component of the construction PMI rose to 53 in November. Elsewhere, planning permissions rose by 22% y/y in Q3 after falling in Q2, and are up a strong 25% year-to-date, with a big jump in apartments.

Near term challenges, but medium term prospects are positive

The progress on vaccines is supportive of the medium term growth prospects for the Irish economy. However, the near term outlook remains challenging, with restrictions on activity likely to remain place for some time. The impact of Brexit also adds to the near term uncertainty. In the context of the housing market, the marked fall in housing starts this year indicates that new completions may be in the region of 21,000 units in 2021. However, the sharp rise in planning permission over 2019 and 2020 suggests that significant new supply is likely to come on stream in the next two to three years, once the economic uncertainty fades. This is required as the market is still well short of meeting annual demand, that is estimated to be circa 30,000 units.

In terms of prices, the on-going shortfall in supply, combined with strong demand from institutional investors (reported that 95% of apartments built in 2019 were purchased by investment funds) and public authorities, as well as first-time buyers, should continue to help underpin the market. The enhancements in the Help-to-Buy scheme are likely to act as a support to prices in the FTB segment of the market. Indeed, figures from Revenue show that there were a record number of applications for this scheme in the first 11 months of the year, with total applications up by 31% compared to the Jan-Nov period in 2019. There has also been a strong increase in household savings, which will also help to underpin demand. Therefore, we could see some upward pressure on residential property prices over the course of 2021-22 as the economy recovers.

| MONTHLY DATA | Apr-20 | May-20 | Jun-20 | Jul-20 | Aug-20 | Sep-20 | Oct-20 | Nov-20 | Housing PMI moved higher to 53 in November as construction | | | |
|---|----------------|----------------|----------------|----------------|----------------|----------------|-----------------|----------------|--|--|--|--|
| RESIDENTIAL CONSTRUCTION ACTIVITY allowed to continue de | | | | | | | | | | | | |
| Markit/Ulster Bank Construction PMI - Housing Activity | 4.9 | 21.4 | 55.8 | 57.8 | 44.7 | 44.1 | 50.3 | 53.0 | national lockdown | | | |
| riodsing / tetrity | 7.5 | 21.7 | 33.0 | 37.0 | 77.7 | 77.1 | 30.3 | 33.0 | Commencements back above 2K, but remain at a subdued | | | |
| Commencements: Month | 1,039 | 873 | 1,187 | 1,621 | 1,571 | 2,249 | 2,222 | #N/A | level, down 30.7% YTD | | | |
| - Cum 12 Mth Total | 25,606 | 24,617 | 23,929 | 23,379 | 22,066 | 21,774 | 20,823 | #N/A | compared to last year. 12 month cumulative total below | | | |
| - 3 Month Avg YoY % | -16.8 | -32.0 | -45.7 | -37.7 | -36.8 | -28.4 | -29.7 | #N/A | 21k, lowest level since Sept. 18' | | | |
| HOUSING / MORTGAGE MARKET ACTIVITY | | | | | | | | | | | | |
| BPFI Mortgage Approvals : Month | 706 | 1,320 | 1,688 | 2,713 | 3,337 | 3,927 | 4,419 | #N/A | Strong rebound in mortgage approvals continues. October | | | |
| - 3 Month Avg YoY % | -29.9 | -52.4 | -66.1 | -51.8 | -32.7 | -8.4 | 12.8 | #N/A | was the busiest month for | | | |
| - 12 Mth Total | 37,124 | 34,484 | 32,480 | 30,966 | 30,722 | 31,561 | 32,288 | #N/A | approvals since the series began in 2011. | | | |
| RPPR Transactions : Month | 2,620 | 2,572 | 3,044 | 3,640 | 2,933 | 4,221 | 5,361 | 4,049 | Transactions fall in November, | | | |
| - 3 Month Avg YoY % | -17.6 | -30.0 | -40.2 | -37.2 | -35.3 | -30.7 | -19.7 | -13.6 | likely due to second lockdown. | | | |
| - 12 Mth Total | 56,382 | 54,052 | 52,767 | 50,903 | 48,816 | 47,983 | 47,830 | 46,678 | 3 month average at -13.6% YoY. 12 month total below 47k | | | |
| Residential Mortgages (Central Bank o | | | | | | | | | | | | |
| - Amount Outstanding (Adj.) YoY % | -0.3 | -0.5 | -0.6 | -0.7 | -0.8 | -1.0 | -0.9 | #N/A | Outstanding mortgage stock falls 0.9% YoY in October | | | |
| HOUSING MARKET PRICES | | | | | | | | | Talls 0.570 TOT III October | | | |
| CSO Price Index - MoM % | -0.1 | -0.1 | 0.1 | 0.2 | 0.1 | 0.2 | 0.5 | #N/A | House prices rose by 0.5% in | | | |
| - YoY % | 0.7 | 0.4 | 0.0 | -0.7 | -0.9 | -0.9 | -0.4 | #N/A | October, the largest monthly increase since July '19. Ex- | | | |
| - Dublin YoY % - Ex Dublin YoY % | 0.2 1.2 | -0.2 0.9 | -0.6 0.6 | -1.4 0.1 | -1.7 -0.1 | -1.7 0.1 | -1.2 0.5 | #N/A #N/A | Dublin price inflation (+0.5%) | | | |
| EX DUBIN 101 /6 | 1.2 | 0.5 | 0.0 | 0.1 | 0.1 | 0.1 | 0.5 | #TN/ / | outpaces the capital (-1.2%) | | | |
| RPPR Transaction Price (Simple Average | je) | | | | | | | | RPPR Prices quite steady | | | |
| - 12 Month Average € | 314,401 | 312,460 | 312,030 | 315,525 | 310,807 | 310,864 | 311,596 | 310,984 | recently. Daft.ie list prices up 5.2% YoY in September, | | | |
| Daft List Prices: YoY % | -6.5 | -1.3 | -3.4 | 0.1 | 2.6 | 5.2 | #N/A | #N/A | following largest quarter increase since Q1 2015 | | | |
| DENITS & AFFORDABILITY | | | | | | | | | lificiease sifice Q1 2015 | | | |
| RENTS & AFFORDABILITY RENTS: CSO Private Rents - MoM % | -1.8 | -1.1 | -0.3 | 0.2 | 0.2 | 0.4 | -0.5 | 0.0 | CSO rental index unchanged in | | | |
| - YoY % | 0.8 | -0.7 | -1.2 | -1.4 | -1.8 | -2.6 | -3.2 | -3.2 | November. YoY rate at -3.2%. | | | |
| | | | | | | | | | Affordability measure continues | | | |
| AFFORDABILITY: Couple on Avg Ind' V | _ | | | | | | | | on its upward trend. Up by 0.5% since April, as average | | | |
| - Mort as % of Disposible Income | 17.8 | 18.1 | 18.1 | 18.2 | 18.3 | 18.3 | #N/A | #N/A | industrial wages fall. | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| QUARTERLY DATA | Q4-18 | Q1-19 | Q2-19 | Q3-19 | Q4-19 | Q1-20 | Q2-20 | Q3-20 | Completions down 9.4% YoY in | | | |
| CSO Dwelling Completions | 5,431 | 4,250 | 4,821 | 5,652 | 6,384 | 4,970 | 3,247 | 5,118 | Q3. Hold up better than expected in 2020, running at | | | |
| - YoY % | 19.2 | 22.8 | 9.7 | 22.0 | 17.5 | 16.9 | -32.6 | -9.4 | just below 20K for the year | | | |
| - Cum 12 Mth Total | 17,920 | 18,709 | 19,134 | 20,154 | 21,107 | 21,827 | 20,253 | 19,719 | Planning rebounded strongly | | | |
| CSO Planning Permissions | 6,682 | 7,493 | 9,611 | 10,590 | 12,558 | 14,789 | 6,807 | 12,942 | by 22.2% in Q3. Planning for | | | |
| - YoY % - Cum 12 Mth Total | -3.6 29,243 | -3.5 28,970 | 41.8 31,804 | 32.1 34,376 | 87.9 40,252 | 97.4 47,548 | -29.2 44,744 | 22.2 47,096 | apartments continues to outpace that for houses | | | |
| | 22,273 | 20,510 | 01,007 | 2 1,57 0 | . 0,202 | ,5 +0 | . 1,1 न-1 | .,,550 | | | | |
| BPFI Mortgage Drawdowns | | | | | | | | | Drawdowns stage a modest recovery in Q3. Although, YoY | | | |
| Purchase Drawdowns (Volume) | 9,613 | 6,673 | 7,987 | 9,486 | 9,941 | 6,932 | 5,035 | 6,366 | volume of drawdowns down | | | |
| YoY % (Volume) | 10.4 | 4.2 | 8.2 | 8.7 | 3.4 | 3.9 | -37.0 | -32.9 | 32.9%. Lending to FTBs also | | | |
| FTB YoY % (Volume) | 9.6 | 6.9 | 10.8 | 14.3 | 11.0 | 8.3 | -34.8 | -29.9 | down by 29.9% YoY | | | |

Sources: Central Bank of Ireland, CSO, Daft.ie, DoEHLG, HomeBond, BPFI, PSRA, Ulster Bank, AIB ERU Calculations

2,250

11.7

9,141

1,885

10.7

8,905



- YoY % (Value)

Total Drawdowns (Value, € Mln)

- Cum 12mth Drawdowns (Value, € Mln)

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2,768

5.0

9,542

1,996

5.9

9,653

2,636

18.2

8,723

2,639

11.4

9,410

1,958

-25.8

8,184

1,462

-35.0

8,865

In value terms, drawdowns

were down 25.8% YoY. 12 mth

total at €8.2bn, FTBs share of

drawdown value remains at 52% of 12mth total