Housing Market Bulletin

AIB Treasury Economic Research Unit



March 2021

Significant fall in new supply this year to underpin prices

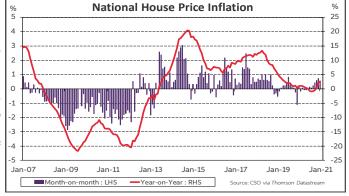
New residential supply, as measured by the CSO's 'New Dwellings Completion' data, held up much better than expected last year. This was in spite of the sector being shut down from late March through to the second half of May. For the full year, 20,676 new units came on stream in 2020. This represented a fall of only 1.9% when compared to the 2019 total of 21,087 units. It should be pointed out, though, that before the pandemic hit, the expectation was for at least 24,000 units in 2020.

However, the supply backdrop is much more challenging this year. Much of the sector has been shut down for longer than in 2020. The current Level 5 restrictions have been in place since the start of the year, with the full reopening of residential construction planned for April 12th. Meanwhile, whereas the performance in 2020 benefitted from a strong pipeline of activity coming through from 2019, this is not the case this year. Indeed, the 12-month cumulative total of commencement notices (measure of housing starts) fell below 21,000 units in January and is down 23% when compared to the cumulative total in the twelve month period to January 2020.

Meanwhile, in terms of other leading indicators, not surprisingly, the housing component of the construction PMI has been very weak in the early months of 2021, reflecting the fact that much of the sector has been closed. It registered readings of 19.0 and 23.8 in January and February, respectively, well below the key '50' breakeven level for expansion. Industry sources suggest that new supply this year could be down by between 15-20% on 2020 levels. The ESRI in its latest Quarterly Economic Commentary is forecasting 15,000 new units being completed this year. The tight supply conditions are also evident in Daft.ie sales stock figures. The latest data show a 40% fall in stock available for sales in March 2021 compared to a year earlier.

This supply deficit is helping to underpin property prices. The most recent CSO figures on house prices show a 0.5% monthly rise in January, which followed 0.7% increase in December. Looking back over the last 12 months, prices were relatively stable through

the first 3 quarters of last year, despite the sudden shock to the economy and labour market. The rate of increase, though, accelerated sharply towards the end of last year, with prices up over 2% in December in year-on-year terms. They picked up to 2.6% y/y in January, the fastest pace since the first half of 2019. On an annualised basis, CSO house price inflation has been running at a steady 7% rate since the autumn. In terms of the geographic breakdown, non-Dublin price inflation continued to outpace the capital (+4.0% yoy vs. +1.1% in January). This may in part be due to increased demand for properties outside of Dublin arising from remote working.



Assessing Daft.ie data, which are based on asking prices and therefore more indicative of current market conditions, collaborate the view of upward momentum in prices over the last number of months, with prices up 7.6% y/y in the first quarter of this year. Aside from the aforementioned supply constraints, the enhancement last year to the Help-to-Buy Scheme and possible changes brought about by Covid, such as remote working have been acting as a tailwind to property prices. Overall then, it seems clear that the trend is solidly upwards for residential prices. While, prices have proved resilient, the rental market has been impacted by the pandemic. This may in part be due to the cohort of the labour market most impacted by the restrictions being concentrated in the part-time/lower paid service sector type jobs, who tend to be 'renters' rather than 'homeowners'. The rental sector has also been impacted by travel restrictions as a result of Covid – 19, which have hit the airbnb letting market hard. The CSO rents index was down 2.5% on a year-on-year basis in February.

Looking ahead, with new supply this year expected to fall well below 2019-20 levels, the housing shortfall will only widen. It will also delay by a number of years, the timing whereby supply and demand become more closely aligned. In this regard, the market is still well short of meeting annual demand, estimated to be circa 30,000. Meanwhile, the already robust demand from the first-time-buyer segment of the market (evident in mortgage approvals for this cohort up 4.2% y/y in February) may receive an additional fillip this year with the government's proposed Affordable Housing Bill. This includes a shared ownership scheme where the State will undertake to pay up to 30% for the cost of new homes in return for equity in the property. Both the Central Bank and ESRI have warned of the potential for this scheme to drive prices higher by increasing potential home-buyers purchasing power at a time when supply is constrained. On top of this, the strong increase in household savings will also help to underpin housing demand. At the same time, there is strong demand from institutional and public authorities.

Overall then, against this backdrop, the upward pressure on residential property prices that started to develop towards the end of 2020 may gather further momentum over the course of this year as the economy starts to reopen. It is crucial, then, that new supply is ramped up over the next couple of years to meet the pent-up demand in the market.

MONTHLY DATA	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Having collapsed to 19.0 in
RESIDENTIAL CONSTRUCTION ACTIVITY									January, the Housing PMI remained at a very low level in
Markit/Ulster Bank Construction PMI - Housing Activity	44.7	44.1	50.3	53.0	56.2	19.0	23.8	#N/A	February (23.8) as most of the sector remained closed
Commence of the Marith	1 [71	2.240	2 222	2.522	1.540	1.066	#N1/A	#N1/A	Commencements were 48%
Commencements: Month - Cum 12 Mth Total	1,571 22,066	2,249 21,774	2,222 20,823	2,522 21,830	1,549 21,686	1,066 20,701	#N/A #N/A	#N/A #N/A	lower YoY in January, reflecting the impact of restrictions. 12
- 3 Month Avg YoY %	-36.8	-28.4	-29.7	-3.3	-1.4	-2.3	#N/A	#N/A	month running total falls below 21k
HOUSING / MORTGAGE MARKET ACTIVITY									Approvals continue to trend
BPFI Mortgage Approvals : Month - 3 Month Avg YoY %	3,337 -32.7	3,927 -8.4	4,419 12.8	4,372 25.4	3,247 27.5	2,696 23.6	2,964 13.8	#N/A #N/A	upwards in early 2021, led by
- 12 Mth Total	30,722	31,561	32,288	33,302	34,156	34,258	34,384	#N/A	the FTB segment. 3mma up 13.8% YoY in February
DDDD Tarras March	2054	4.266	F F27	F 2.41	7 272	2 112	4.072	1.0.40	Following a strong end to 2020,
RPPR Transactions : Month - 3 Month Avg YoY %	2,954 -34.8	4,266 -30.2	5,537 -18.2	5,341 -4.0	7,372 5.1	3,112 2.9	4,072 5.2	1,848 -22.2	transactions held steady in Jan & Feb. Although, early March data suggests a sharp drop off in activity
- 12 Mth Total	48,911	48,123	48,146	48,286	49,009	48,585	49,006	46,431	
Residential Mortgages (Central Bank of I - Amount Outstanding (Adj.) YoY %	reland) -0.8	-1.0	-0.9	-1.0	-1.0	-1.1	#N/A	#N/A	Outstanding mortgage stock
Amount Gutstanding (Adj.) 101 //	0.0	1.0	0.5	1.0	1.0	1,1	π11/74	π11/74	down 1.1% YoY in January
HOUSING MARKET PRICES	0.1	0.3	0.5	0.7	0.7	0.5	#N1/A	#NI/A	House prices rose by 0.5% in
CSO Price Index - MoM % - YoY %	0.1 -0.9	0.2 -0.8	0.5 -0.5	0.7 0.4	0.7 2.2	0.5 2.6	#N/A #N/A	#N/A #N/A	January, YoY growth rate at
- Dublin YoY %	-1.8	-1.8	-1.2	-0.6	1.4	1.1	#N/A	#N/A	2.6%. Ex-Dublin price inflation (+4.0%) continues to outpace
- Ex Dublin YoY %	-0.1	0.2	0.3	1.2	3.0	4.0	#N/A	#N/A	the capital (+1.1%)
RPPR Transaction Price (Simple Average)									RPPR Prices fall in the first three months of the year, having rose
- 12 Month Average €	288,950	296,823	310,274	321,485	332,379	321,381	317,988	306,531	sharply in Q4 2020. However,
Daft List Prices: YoY %	2.6	5.2	0.4	1.0	7.4	8.7	6.9	7.1	Daft.ie asking prices up circa 7% YoY in March
RENTS & AFFORDABILITY									CSO rental index edged higher
RENTS: CSO Private Rents - MoM % - YoY %	0.2 -1.8	0.4 -2.6	-0.5 -3.2	0.0 -3.2	0.4 -2.9	0.3 -2.5	0.2 -2.5	#N/A #N/A	by 0.2% in February. YoY rate stayed at -2.5%
AFFORDABILITY: Couple on Avg Ind' Wa - Mort as % of Disposible Income	age, 90% 18.3	LTV, 30 Yr 18.0	Mort, AIB 17.7	Mort Rate 17.5	, Prices: CS 17.6	SO/Perm' #N/A	TSB #N/A	#N/A	Affordability index improves as average industrial wages rise
More as 70 of Disposible Meditie	10.5	10.0	17.7	17.5	17.0	1111/71	1111/71	1111/7	sharply in Q4
QUARTERLY DATA	Q1-19	Q2-19	Q3-19	Q4-19	Q1-20	Q2-20	Q3-20	Q4-20	Completions up 15.9% YoY in
CSO Dwelling Completions	4,249	4,801	5,650	6,387	4,966	3,237	5,073	7,400	Q4. Hold up much better than expected, with 2020 total
- YoY % - Cum 12 Mth Total	22.8 18,706	9.3 19,113	22.0 20,130	17.6 21,087	16.9 21,804	-32.6 20,240	-10.2 19,663	15.9 20,676	above 20k, down just 1.9% YoY
CSO Planning Permissions	7,493	9,566	10,089	12,094	14,132	7,271	13,599	9,536	Planning permissions were up 13.5% in 2020. However,
- YoY % - Cum 12 Mth Total	-3.5	41.2 31,759	25.8	81.0 39,242	88.6	-24.0	34.8	-21.2	planning for houses fell for the
- Cum 12 Mith Total	28,970	31,759	33,830	39,242	45,881	43,586	47,096	44,538	second year in a row
BPFI Mortgage Drawdowns									Drawdowns stage a strong recovery in Q4. YoY volume of
Purchase Drawdowns (Volume)	6,673	7,987	9,486	9,941	6,932	5,035	6,366	10,164	drawdowns up 2.2%, driven by
YoY % (Volume) FTB YoY % (Volume)	4.2 6.9	8.2 10.8	8.7 14.3	3.4 11.0	3.9 8.3	-37.0 -34.8	-32.9 -29.9	2.2 7.8	sharp rise in lending to FTBs, up 7.8% YoY
Total Drawdowns (Value, € Mln)	1,885	2,250	2,639	2,768	1,996	1,462	1,958	2,951	In value terms, drawdowns
- YoY % (Value)	10.7	2,230	2,039	5.0	5.9	-35.0	-25.8	6.6	were up 6.6% YoY in Q4. Value of drawdowns in 2020 at
- Cum 12mth Drawdowns (Value, € Mln)	8,905	9,141	9,410	9,542	9,653	8,865	8,184	8,367	€8.4bn, down 12.3%. FTB

Sources: Central Bank of Ireland, CSO, Daft.ie, DoEHLG, HomeBond, BPFI, PSRA, Ulster Bank, AIB ERU Calculations



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accounts for 53.4% of total value